



Press release for immediate publication:

Vitage signs up deal as the managed services partner to TTK Healthcare Services

TTK Healthcare Services upgrading their technology infrastructure to support expansion

Bangalore, December 6, 2007: Vitage Technologies, a **pioneering BSM (Business Service Management) company**, today announced that they have signed an agreement with TTK Healthcare Services Pvt. Ltd. to handle their IT operations as the managed services partner.

In this role Vitage will be managing TTK's Data Centre, Applications, Network and the Service Desk on a 24x7 basis. Vitage will also provide direct support in critical locations like Chennai, Mumbai, Hyderabad, Delhi and 15 more locations across the country. As TTK Healthcare Services embarks on a major technology expansion, upgrading the IT infrastructure will keep them ahead of competition and build better customer experience through efficiency of services.

According to **S. Krishnamurthy, Chief Executive Officer, TTK Healthcare Services**, "Technology has played a very critical role in our business from day one. We have always looked at how using technology we can enhance the customer experience and also provide faster turnaround in processing the claims. Our mission is to be the most preferred TPA in the country and the right focus on technology will get us there. This deal with Vitage will enable our team to focus on the strategic areas of investment in technology, while bringing efficiency in the IT operations. We find that Vitage has the necessary tools and expertise to manage our IT infrastructure efficiently.

According to **CDR. Nagesh Ramiah, CTO, TTK Healthcare Services**, "Along with the Vitage team we have already implemented some of the base processes as per ITIL framework, implemented a centralized service desk and completed the knowledge transfer activities. We believe that this engagement will enable us to enhance our IT process maturity and bring closer strategic alignment of IT with business."

P Rangarajan, CEO of Vitage Technologies while thanking TTK Healthcare Services for the opportunity to work together mentioned, "The growth mode at TTK Healthcare Services also gives us the opportunity to scale our services delivery in line with their plans. Our managed services model will deliver higher efficiency of IT operations and availability of the IT infrastructure."

About Vitage Group:

Vitage Group is a leading player in the Indian IT Infrastructure industry consisting of two group companies - Vitage Systems and Vitage Technologies. Vitage Systems is a leading IT Infrastructure Systems Integration company in India which promoted Vitage Technologies in April 2006. Vitage Technologies is a focused IT Infrastructure and Application management company providing solutions to deploy, monitor, manage, re-engineer, secure, and effectively leverage IT assets of large and medium scale enterprises. Their approach through Business Service Management (BSM) in building and managing world-class IT infrastructure ensures that people, process, and technology are appropriately aligned to its customer's business by providing a complete suite of **Onsite, Remote & Hybrid** services. The Infrastructure & Application Management services are delivered through an integrated set of ITIL framework based processes and enabling technologies. For further information please visit: <http://www.vitage.com> and <http://www.vitagetechnologies.com/> .

About TTK Healthcare Services:

TTK Healthcare Services Pvt. Ltd is a member of the TTK Group, a highly reputed business house based in India with diverse interests in the fields of manufacturing of kitchenware, home appliances, pharmaceutical and personal care products and services. TTK Healthcare Services is India's leading "Third Party Administrator" of Health Insurance. The TPA concept in India is less than a decade old and in this short time, TTK has emerged as the market leader in the area of Mediclaim processing services in India, having earned the goodwill of all the major insurance companies in India in a short time. For further information please visit <http://www.ttkhealthcareservices.com> or E-mail nvr@ttkhealthcareservices.com

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